

*The most powerful weapon on earth
is the human soul on fire.*



HOPE

Burns

15TH ANNUAL LARENA SMITH BENGGA

RUN, RIDE, WALK FOR THE CURE

**OUR RACE STARTS AT 10AM AT FRENCH FORD MIDDLE SCHOOL
WINNEMUCCA, NEVADA SATURDAY, MAY 7, 2016**

Larena's Race
c/o OK Tire
750 West Winnemucca Blvd.
Winnemucca, NV 89445

STANDARD MAIL
U.S. POSTAGE PAID
WINNEMUCCA, NV
PERMIT NO. 27

*Please consider making a donation today.
Thank you!*

DEAR DONOR:

IT IS PROBABLE THAT YOU KNOW SOMEONE WHO HAS, OR HAD, CANCER AND YOU KNOW THE DIFFICULTIES THAT GO ALONG WITH A DIAGNOSIS AND TREATMENT. BUT HAVE YOU EVER GIVEN THOUGHT TO HOW MUCH A SIMPLE CASH DONATION CAN HELP ALLEVIATE THE STRESS OF THE EXTRA DAY TO DAY EXPENSES THAT GO ALONG WITH TREATMENT FOR A PATIENT AND THEIR SUPPORT NETWORK?

THE LARENA'S RACE TEAM IS NOT NEW TO THESE ISSUES; OUR ORGANIZATION WAS FOUNDED IN MEMORY OF LARENA SMITH BENGEOA, A YOUNG SCHOOL TEACHER WHO LOST HER BATTLE WITH CANCER. WE HAVE BEEN WORKING FOR THE PAST FIFTEEN YEARS TO RAISE MONEY TO HELP LOCAL PEOPLE OF ALL AGES WITH ALL TYPES OF CANCER. IN THAT TIME WE HAVE HAVE PROVIDED **\$270,000.00** OF MONETARY ASSISTANCE AND HELPED **230** CANCER PATIENTS FIGHT THEIR BATTLE.

WE ARE RELIANT ON YOUR DONATIONS TO PROVIDE ASSISTANCE WITH THE MANY LOCAL REQUESTS WE RECEIVE. ALL MONEY STAYS LOCAL AND IS DISPENSED ONLY TO HUMBOLDT AND LANDER COUNTY RESIDENTS. THE REQUIREMENT TO ASK FOR AND RECEIVE HELP IS A SIMPLE APPLICATION ACCOMPANIED BY A DOCTOR'S DIAGNOSIS AND TREATMENT SCHEDULE.

PLEASE DONATE TO OUR CAUSE BY SENDING A CASH DONATION AND THE CARD ATTACHED TO LARENA'S RACE AT THE ADDRESS LISTED. YOU MAY ALSO MAKE DONATIONS ONLINE AT LARENASRACE.ORG.

PLEASE SUBMIT YOUR DONATION, OR YOUR COMMITMENT TO DONATE, BY **APRIL 10, 2017**, TO ALLOW US TO PREPARE ADVERTISING AS ONE OF OUR RACE SPONSORS! EVERY SPONSOR NAME WILL APPEAR ON THE BACK OF OUR EVENT T-SHIRT GIVEN AT THE RACE, IN OUR FREE RACE GOODIE BAGS, IN RADIO EXPOSURE, ON A CARD TO EVERY RECIPIENT RECEIVING OUR HELP, AND IN AT LEAST TWO NEWSPAPER ACKNOWLEDGMENTS.

PICTURES WILL BE TAKEN AT THE RACE FOR ADVERTISING AFTER THE EVENT AND WE INVITE YOU TO SEND A REPRESENTATIVE, WITH YOUR BUSINESS CARD AND/OR INFO, WHO IS WILLING TO BE PHOTOGRAPHED.

PLEASE DO NOT HESITATE TO CALL WITH ANY QUESTIONS!!
MARY BENGEOA - **775.374.0900** ~ REME HUTTMAN - **775.530.6768**

**Please submit your donations by April 10, 2017
to allow us time to prepare our advertising with your name!
Thank you for your generosity!!**

**SPONSOR LEVELS: PLATINUM \$1000 and up GOLD \$500 and up HELPING HAND \$1 to \$199
SILVER \$200 and up**

PLEASE DETACH HERE AND RETURN WITH YOUR DONATION TODAY! THANK YOU!.....

PLEASE ACCEPT MY DONATION OF:

PLATINUM \$ _____ GOLD \$ _____ SILVER \$ _____

HELPING HAND \$ _____ (Helping Hand Donations Do Not Appear on T-Shirts due to space restraints)

Please make checks payable to LaRena Smith Bengoa Run, Ride or Walk and mail to:

LaRena's Race, c/o OK Tire, 750 W. Winnemucca Blvd., Winnemucca, NV 89445

YOUR SPONSOR NAME (AS IT SHOULD APPEAR IN ADVERTISING AND ON T-SHIRT):

Mailing Address _____

City, State, Zip _____